

## SFM VIDEO PRODUCTION AND PHOTOGRAPHY RATE SHEET

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<b>Pre-Production (Deposit)</b> <i>Deposits are non-refundable.            If deposit is payed off but full amount has not been payed within 6 months of starting the project,            Project gets canceled &amp; deleted.</i>	
<b>Treatment, concept, script, planning &amp; scheduling.</b> <i>This would be the usual deposit that needs to be handed first before we get prepared for the project.</i>	\$150 per project If project budget exceeds \$749, deposit is doubled (\$200). If project budget exceeds \$1499, deposit is \$500.
<b>Video Production</b> Videos will be distributed in MP4 format, Photos in JPG DSLR Cameras, video editing, lighting, audio kit & camera operator, in high def up to 1080p (120fps), 4K (30fps) up to cinematic aspect ratio 1:85:1 (if needed)	
<b>Videography Full Day Package</b> <i>Up to 6 hours of setup, recording, some photos, lighting and/or production. 3 location spots.            (Silverfade Editing included)</i>	\$1000.00 Per client
<b>Videography 1/2 Day Package</b> <i>Up to 3 hours of setup, recording, lighting, some photos and/or production. 2 location spots.            (Silverfade Editing included)</i>	\$650.00 Per client
<b>Camera Operator</b> <i>If the visuals wants to be done separate from the packages.</i>	\$150 per hour Rate is also used for overtime.
<b>Grip, Gaffer, Interviewer, etc.</b> <i>Larger projects sometimes require bigger crews and more gear.</i>	\$20-100 per hour Per crew member
<b>On-Screen Talent</b> <i>Actors, Actresses, Models, etc.</i>	\$20-100 per hour Prices vary depending on who we use.
<b>Post Production (Editing)</b>	
<b>Standard Editing (interviews, promotions, etc.)</b> <i>Color grading, video cuts, basic titles, audio mixing.</i>	\$150 per video up to 30mins, anything over is \$50 per 30mins.
<b>Silverfade Editing (Music Videos, recaps, short films, etc.)</b> <i>Color grading, Chroma Keying, Transitions, Motion titles, audio mixing, Motion graphic/effect overlays, Distort effects, Motion tracking, Time remapping, Masking.</i>	\$250 per video up to 10mins, anything over is \$50 per 10mins.
<b>Urgent Delivery</b> <i>Typically, the turnaround time for videos is anywhere from 3-4 weeks depending on the project. But if you need it done faster we can prioritize your project and get it done within 1-2 weeks</i>	\$50-100 <i>Price varies depending on scope of the project.</i>
<b>Extra Editing Revisions</b> <i>Up to 2 revisions are free, if it's nothing too major.</i>	\$50 <i>Price varies depending on revisions.</i>
<b>Access to raw footage</b> <i>If you prefer to have them yourself and use to your preference.</i>	\$150 If the file size is bigger than 10gb, it'll have to be handed in-person.
<b>Travel</b> We will travel to locations within a 30-mile drive within New York City without any additional charge. The rates for anything over that are as seen below. If travel rate exceeds over \$150, it can be used as a deposit.	
<b>Driving Mileage, Studio bookings, etc.</b> <i>For video shoots beyond a 30-mile radius.</i>	Reimbursed by studio time/gas & toll amount spent. (Receipt will be shown)
<b>Overnight Stays</b> <i>All basic expenses, lodging, meals, etc.</i>	Reimbursed by Actual Receipt
<b>Long Distance Travel</b> <i>Anything not within driving distance.</i>	Cost of plane tickets, luggage fees and car transportation
<b>Photography packages</b> Photos will be distributed in JPG format. Open to experiment with any style of photography that includes DSLR cameras. Half the cost of the session can be used as a deposit.	
<b>1 Hour Session</b> 10 finalized & edited images, 20+ non-finalized images Up to 2 outfits 1 location	\$150
<b>2 Hour Session</b> 20 finalized & edited images, 40+ non-finalized images Up to 3 outfits 1 location	\$300 <i>Free extra hour if paid in full and no deposit was required.</i>
<b>4 Hour Session</b> 40 professionally edited images, 80+ non-finalized images Up to 4 outfits 2 locations	\$500 <i>Promo video will be included in this package.</i>
<b>Promo Video</b> Add a 30-45 second promotional video of the session (Standard editing included)	\$50 per Visual <i>Must purchase a session first.</i>
<b>Graphic Design/Photoshop</b> Anything from removing unwanted items in a picture to creating VFX.	\$50-80 per Visual <i>Price varies depending on design.</i>
<b>Poster/Flyer Design</b> We will design a professional flyer/poster.	\$50-80 per Visual <i>Price varies depending on design.</i>